



EMBRACING DIGITAL TRUST

Unlocking the power of 508 million consumers



How the new UE regulations and the single digital market can transform your business?



The European Union has been at the forefront of finance topics, introducing several new regulations in recent years, including PSD2, AML6, and GDPR. But it's the eIDAS 2.0 and AML6 rules that will create a buzz in the digital world, giving birth to the concept of the Digital Single Market (DTM).

Since the introduction of eIDAS and AML5, the DTM has become a major player in the digital space, with a population of over 508 million consumers. The new regulations allow for the evolution of financial services in a cross-border context, making online banking, shopping, and other digital services more secure and trusted.

The DTM is a game changer for the financial industry, requiring companies to adopt new electronic trust services like digital identification, strong authentication, and electronic signatures. These changes are not only good for consumers, but they also present opportunities for companies to offer better, more convenient services to their customers.



So, why is this relevant to you?

This is an opportunity to expand your business in the digital space and tap into a market of over 508 million consumers.



eIDAS

**Electronic IDentification,
Authentication and
Trust services.**



eIDAS has revolutionized the way we conduct business across borders, removing barriers and enabling access to a plethora of industries with 508 million consumers.

This regulation provides a European national ID document, allowing for cross-border financial transactions, frictionless travel, and access to electronic public administration.

The regulation also governs strong authentication of people and electronic signatures across borders, providing a new generation of eTrust Services that facilitate use cases in compliance with AML6, PSD2, or GDPR, for example.

eIDAS came into effect for 28 member states on July 1, 2016, and eIDAS 2.0 was introduced on September 28, 2018, to further enhance the digital trust services offered by the regulation. The introduction of eIDAS 2.0 has been a game-changer for the financial industry, knowing that Europe have the second-largest GDP in the world.



There are 3 types of **eIDAS** signatures

	Signatory identification	Device	Handwritten equivalence
E-SIGNATURE	NO	Any device	NO
ADVANCED E-SIGNATURE	YES	Any device	NO
QUALIFIED E-SIGNATURE*	YES	Any device	YES



“eIDAS is to digital identity in Europe what the € was to currency in 2000.”



Transform your compliance process with automation and standardization



In 2018, the European Commission implemented the AML5 directive, which aimed to address the issues of anti-money laundering and terrorist financing in the context of virtual currencies. This directive was a significant step towards the regulation and mainstream acceptance of cryptocurrencies in Europe.

The dematerialization of paper money, combined with the standardization of trust services through eIDAS, will have far-reaching benefits for the European economy and cross-border business.

By embracing these new technologies, Europe is once again taking a pioneering role in building a new economy that is more efficient, transparent, and secure, eIDAS can change this concept forever in compliance with the strictest privacy law to day, GDPR.

With the advent of new e-trust services, artificial intelligence, and distributed ledger technologies, citizens can now access previously locked public data whenever they want.



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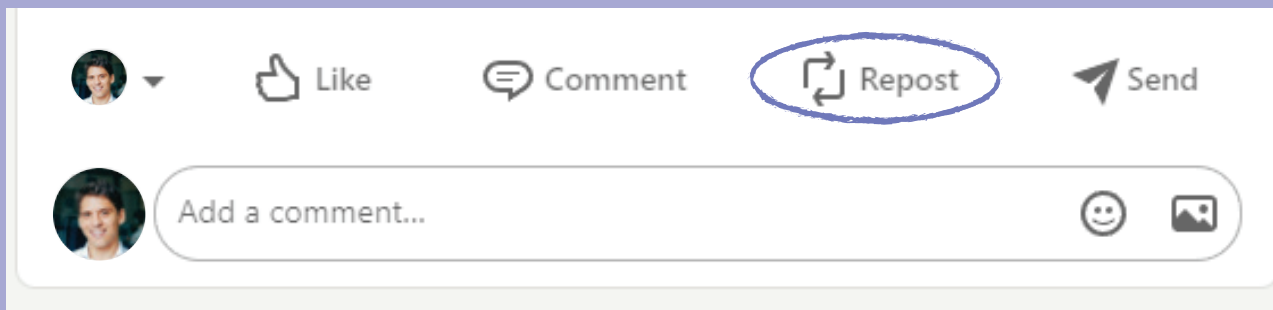
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Unlockit is bringing innovation to one of the world's most traditional markets.

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